



Condado Tacos

Privacy Policy and Service Agreement

Effective date: January 1, 2019

Condado Tacos (“Condado”) understands that Users care about how their personally identifiable information (“Personal Information”) is collected, used, shared, and secured. Condado takes Users privacy seriously. Please read the following to learn more about Condado’s privacy practices and policies. By using the Service or accessing the Condado Website in any manner, User understands, acknowledges and agrees that User accepts the practices and policies outlined in this Privacy Policy, and User hereby consents that Condado will collect, use, share and secure User’s Personal Information and Non-Personal Information (as defined below) in the following ways.

Remember that User’s use of the Service is at all times subject to User’s Service Agreement which incorporates this Privacy Policy by reference. User’s use of the Condado Website is at all times subject to the Condado’s Website Terms of Use. Any capitalized terms not defined in this Privacy Policy will have the same meaning as defined in our Service Agreement and the Condado Website Terms of Use.

Condado Services are designed and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. If User is not a U.S. citizen or does not reside in the U.S., User voluntarily consents to the collection, transfer, use, disclosure and retention of User Personal Information in the U.S. User also agrees to waive any claims that may arise under User’s own national laws. While it is Condado’s objective to take reasonable measures to reduce the risk that unauthorized third parties will be able to access and/or intercept the information User sends and receives through the Service, Condado cannot and does not make any guarantee that transmissions over the Internet are 100% secure or error-free.

Condado does not knowingly collect, solicit or use Personal Information from anyone under the age of 13. If User is under 13, please do not attempt to register for the Services or send any Personal Information about yourself to Condado. If Condado learns about the collection of Personal Information from a child under age 13, Condado will delete that information as quickly as possible to the extent technically feasible. If User believes that a child under 13 may have provided Condado Personal Information, please contact Condado at compliance@condadotacos.com.



What types of information does this Privacy Policy cover?

Condado collects various types of information about User and Users' use of the Service via the Condado's Website, postal mail, remote kiosks, Point of Sale (POS), the Condado Facebook - Instagram pages, or other social network platforms or by other means, generally classified as Personal Information and Non-Personal Information.

Generally, User will be required to provide certain information to Condado and Condado will collect and use Personal Information in connection with providing the Service to User, including to personalize, evaluate, enhance and improve the Service and our ability to provide the Service to User, to contact User, to respond to and fulfill User requests regarding the Service, and to analyze how User uses the Service.

Condado may share Your Personal Information with its Affiliates and with other third parties for business and operational reasons as described below:

What Information does Condado collect and how does Condado use this Information?

- **Personal Information**

Personal Information is the information User provides to Condado voluntarily or passively through Users' use of the Service and/or Condado Website, and which is directly associated with or reasonably linked to a specific person, computer or device. For example, through the website sign up process, Condado collects traditional Personal Information such as Users name, email address, and phone number. IP address and other persistent device identifiers such as cookies, plus the nature of any of Users devices or other personal property making use of the Service, web-browsing or app usage history are traditionally classified as Non-Personal Information but could be classified as Personal Information when such information is either 1) linked to a specific person, computer or device; 2) is required by applicable law to be classified as Personal Information; or 3) is combined with other Personal Information. We use such Personal Information to provide, enhance and/or customize Our Service and communications with you. Another type of Sensitive Personal Information we may collect and use for delivering and customizing the Service is a User's specific geographic location. We use location-based services to route wireless and Bluetooth communications to provide SMS, push, and pull type advertising promotions.

Condado will communicate with User if User has provided Condado the means to do so. For example, if User has given Condado User's email address or phone number, Condado will email or call User about promotions, surveys, product improvements, and other transactional information about our service.

Condado may also combine User Personal Information with additional Personal Information obtained from Condado Facebook – Instagram pages or other social network platforms, its Affiliates, its



Operational Service Providers (third party owned companies that provide or perform services on Condado's behalf, to help serve Users better and to perform functions in order to support Condado's businesses and operations), or other companies, and marketing research companies.

Some forms of Non-Personal Information as described below will be classified as Personal Information if required by applicable law or when such information is directly associated with or reasonably linked to a specific person, computer or device, or is combined with other forms of Personal Information.

- **Non-Personal Information and Condado Website Information, Use of Cookies and other Similar Tracking Technology**

When you visit the Condado Website, Condado will collect various types of Non-Personal Information, such as information on Condado server logs from User's browser or device, which may also include the type of browser and/or device you're using to access the Service, and the page or feature User requested, in addition to IP Address and other persistent device identifiers like cookies. Cookies are text file identifiers Condado transfers to User's browser or device that allow Condado, with web beacons (also known as pixel tags, web bugs, or clear GIFs are small objects or images embedded in a webpage or email) to recognize User's browser or device and tell Condado how and when pages and features on the Condado Website are visited, by how many people, and other activity on the Condado Website. Cookies alone do not contain Personal Information unless you or a third party gives us Personal Information which may be linked to the data in the cookie.

A User can change the preferences on User's browser or device to prevent or limit Users device's acceptance of cookies or other similar technology, but this may prevent User from taking advantage of some of the features on the Condado Website or accessing certain functions. If User clicks on a link to a third-party website or service, such third party may also transmit cookies to User. Again, this Privacy Policy does not cover the use of cookies or other such tracking technology by any third parties, and Condado is not responsible for their privacy policies and practices.

Additional Uses of Personal Information and Non-Personal Information

Condado also uses Personal Information and Non-Personal Information to enhance and customize the Condado Website and Condado Service offerings. For example, such information can tell Condado how often visitors use a particular feature of the Condado Website and which products and services are most interesting to current and potential users, and Condado can use that knowledge to make the Condado's Website useful and interesting to as many users as possible and to enhance and refine Condado's Service offerings. Condado will continue to conduct analytics on Condado's Website performance; Users may not opt-out of this use of cookies or other Personal Information or Non-Personal Information.



Technology is improving every day and to improve Condado's Services' operation and function Condado may introduce new technologies and monitoring techniques without notice or consent from Users. Condado may also use third party providers to conduct such monitoring and internal analyses.

How is Personal Information used for marketing and advertising purposes?

Condado will use Personal Information to send Users marketing and advertising messages related to Condado's Service and Condado Website using User's email address, postal address, telephone number (for voice, texts, and pre-recorded calls), and/or IP Address. Condado may deliver a marketing or advertising message based on User visits to the Condado Website, which will be general advertising or "Contextual Advertising," which is advertising based on the subject matter or the content of the specific website page or subject matter. Condado may also send User "First Party Advertising," which is advertising that is customized or personalized based on a history of User's use of our Service (possibly combined with information from our Facebook – Instagram fan page or other social network platforms). First Party Advertising is based solely on a combination of information Condado collects from User – not from User's visits to other websites across the Internet.

User may opt-out of First Party Advertising but not Contextual Advertising. No traditional Personal Information is used to deliver Contextual Advertising; it automatically will appear based on the content or webpage User is viewing. And User may continue to receive general advertising if User opts-out of First Party Advertising, it will not be customized or personalized for User.

Condado does not provide third party "Network Advertising," which is advertising based on User's overall Internet usage across different third-party websites or online services. Multiple third-party websites and online services are involved in this tailored or personalized advertising process, in essence a "network" of advertising providers.

Because Condado does not provide network ads, Condado does not recognize the "Do Not Track" settings on various Internet browsers. Condado does not engage or allow third parties to track you across the Internet and across time for advertising purposes.

Links to Other Websites or Online Services

The Condado Website and/or Facebook – Instagram Pages (or other social networking platforms) may contain a variety of content and functionality and may provide links to other third-party websites or online services. Despite such links, this Privacy Policy applies only to Condado. The presence of a link does not constitute or imply Condado's endorsement, recommendation, or sponsorship of the content, goods, services, business or privacy practices on such websites or online services. Condado encourages Users to be aware and informed when Users leave Condado's website and Condado's Facebook – Instagram pages, or any other social networking platforms.



Will Condado share User Personal Information?

User's Personal Information will only be disclosed to third parties as listed in this Privacy Policy, if Condado has received your consent at the time Condado will collect your Personal Information, prior to the disclosure of any Personal Information, or without your consent if required by law, regulation or due process, if we have a good faith belief that we are required by law, regulation or legal process, or if we reasonably believe that there is an emergency involving public safety, national security, serious physical harm and/or the risk of death.

Condado reserves the right to fully use, disclose and process any Non-Personal Information collected from Users in any manner as well as any information User makes public via Condado's Website.

Condado will not rent, sell, nor disclose Personal Information to anyone not related to Condado for marketing or promotional purposes, unless Condado changes ownership via a sale, merger or a corporate restructuring. (See "For Business Transfers" below for more information.) Condado will share User Personal Information with other third parties as described in this section for the following reasons:

- **To Our Affiliates.** Condado may rely on various Affiliates to provide the Service to Users. These are companies that are related to Condado by common ownership or control. Condado may share Personal Information and Non-Personal Information with any of its Affiliates for business, operational, promotional and/or marketing and advertising purposes.
- **To Operational Service Providers:** Condado and its Affiliates contract with other companies and people to perform tasks or services on Condado's behalf and need to share user Personal Information to provide products or services to Users. For example, Condado may use a payment processing company to receive and process User's credit card transactions for Condado, or Condado may contract with third parties to assist Condado in optimizing Condado's network. Unless Condado tells User differently, Condado does not grant its Operational Service Providers any right to use the Personal Information Condado shares with them beyond what is necessary to assist Condado.
- **For Business Transfers/Restructuring:** Condado may choose to buy or sell assets, or Condado may sell assets or be sold. In these types of transactions, User Personal Information is typically one of the business assets that would be disclosed and transferred. Also, if Condado (or Condado's assets) are acquired, or Condado goes out of business, enters bankruptcy, or goes through some other change of control, including restructuring, re-organization or financing arrangements, Personal Information would be one of the assets disclosed, transferred to or acquired by a third party.
- **For Protection of Condado, and Our Affiliates, Employees, Operational Service Providers, Users and Subscribers and Public Safety:** Condado reserves the right to access, read, preserve, and disclose any Personal Information Condado has access to if Condado believes doing so will implement



and/or enforce our Service Agreement, Condado Website Terms of Use Agreement, Privacy Policy or any legal document; protect our Network(s), Condado Website(s), and company assets; protect the interests, rights, property, and/or safety of the Condado or our Affiliates, employees and officers/directors, shareholders, Operational Service Providers, Users and Subscribers, agents, representatives, third party licensors or suppliers, or the general public.

- When Required by Law, in Response to Legal Process, or in an Emergency: Condado reserves the right to access, read, preserve, and disclose any Personal Information and Non Personal Information to which Condado has access if Condado is required by law, regulation or legal process to do so, if Condado has a good faith belief that Condado is required by law, regulation or legal process to do so, or if we reasonably believe that there is an emergency involving public safety, national security, serious physical harm and/or the risk of death.

Is User Personal Information secure?

Condado endeavors to protect the privacy of User's account and other Personal Information Condado holds in its records using reasonable administrative, technical and physical security measures. We also monitor the Condado Network for security threats and may prohibit certain activity on the Condado Network that we may deem, in our sole and reasonable discretion, poses a potential risk to the Condado Network or to other Users. However, Condado cannot and will not guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of Personal Information at any time.

Additionally, if User contacts Condado, Condado will ask User for verification of User's identification and account. Condado will not send an email or text, nor should User respond to any email or text communications asking for any sensitive or confidential Personal Information, such as social security number, bank account or credit card account number, or a driver's license number. If User receives an email or text requesting any such information from Condado or someone that claims they are with Condado please contact our Privacy Administrator immediately: compliance@condadotacos.com.

What third party disclosure choices do Users have?

Users can always choose not to disclose Personal Information to Condado; however, certain Personal Information is necessary for Condado to provide the Service to User. User may not opt out of sharing Personal Information for business or operational purposes but may opt-out of any sharing for marketing or advertising purposes.

Users may opt out of email marketing and advertising from Condado or its Affiliates using the "Unsubscribe" mechanism in each email. Before Condado sends users a text or a pre-recorded or artificial voice call that contains advertising or marketing information, Condado will secure User's prior written express consent, which can be given via a voice recording, email, text message, postal mail, or



telephone key press. (Non-telemarketing pre-recorded/artificial voice calls (including texts) to a wireless device or a wireline residential phone using an autodialer only require a User's prior express consent). User understand, acknowledge and agree that such texts and pre-recorded/artificial telemarketing calls may be sent using an autodialer and are not conditioned on your purchase of the Service. Users may opt out of receiving text messages any time by replying "STOP" or "UNSUBSCRIBE" to the text message. Users may opt out of receiving pre-recorded/artificial voice calls by the opt-out instructions in the call. User can also request to be added to Condado's company-specific Do Not Call list to opt-out of advertising and marketing calls of all types.

User may not opt out of Condado's use of cookies or other similar technology or use of User's Personal Information and Non-Personal Information for Condado's internal analytics used to monitor activity on the Condado Website, measure Condado Service performance, or to operate and protect the Condado network.

Will this Privacy Policy ever change?

Yes, Condado is constantly working to improve the Service, so Condado will need to update this Privacy Policy from time to time as Condado's business practices and technology changes and service offerings increase, and/or there are changes in local, state or federal laws. Additionally, Condado will also make stylistic, organizational and/or grammatical changes to present Condado privacy practices in a user friendly easy to read manner.

Use of User's Personal Information is primarily governed by the Privacy Policy in effect at the time User subscribed to the Service or visited the Condado Website. If Condado elects to use or to disclose Personal Information that identifies Condado as an individual in a manner that is materially different than that stated in the Privacy Policy in effect at the time you subscribed to the Service or visited the Condado Website, Condado will provide User with an opportunity to consent to such use or disclosure. Depending on the circumstances, that consent may include an opt-out.

What if you have questions or comments about this Privacy Policy?

If you have any questions or concerns regarding Condado's privacy practices and policies, please contact Condado at compliance@condadotacos.com.